

KROWN 2019 SPRING CONTEST RULES

Contest Sponsor: Canadian Krown Dealers Inc. ("Krown")

1. The promotional period for the KROWN Spring Contest (the "Contest") starts April 1, 2019 at business opening, and continues until the close of business on May 31, 2019 (the "Contest Period").
2. No purchase necessary. There are two (2) ways to be entered into the Contest: (1) Visit participating Krown locations in Canada (excluding Quebec) and have your vehicle rust and corrosion treated by Krown during the Contest Period. You will be asked if you would like to be automatically entered into the Contest. If you agree, you will receive one (1) entry into the Contest; or (2). To enter without a purchase, download the online ballot from www.krown.com/contest/ballot, fully complete it and drop it off at any participating Krown location in Canada (excluding Quebec) to receive one (1) entry into the Contest. Illegible and incomplete entries will be void. There is a limit of one (1) entry per person regardless of the method of entry. If it is discovered that you attempted to enter more than once during the Contest Period, all of your entries will be void.
3. On June 17, 2019 at approximately 1:00 p.m. ET in Schomberg, Ontario, a random draw will be conducted by a representative of the Contest Sponsor from all eligible entries received during the Contest Period. The first entry drawn will be eligible to win the Grand Prize, the next two (2) entries drawn will each be eligible to win a Secondary Prize, the next five (5) entries drawn will each be eligible to win a Third Prize, the next ten (10) entries drawn will each be eligible to win a Fourth Prize, the next one hundred (100) entries drawn will each be eligible to win a Fifth Prize. Limit of one (1) prize per household. Odds of winning will depend on the number of eligible entries received during the Contest Period. Selected entrants will be contacted by telephone within ten (10) business days of the draw. Selected entrants are required to correctly answer, unaided, a time-limited mathematically skill-testing question at a mutually convenient time, before being declared a winner. Selected entrants must also return a signed Declaration and Release of liability and publicity within a specified period of time, before being named a winner, failing which the prize will be forfeited and an alternate entrant will be randomly selected.
4. If a selected entrant cannot be reached or if the entrant declines the prize, or does not otherwise comply with the Contest Rules ("**Rules**"), including correctly answering the mathematical question correctly, another random draw or draws will be conducted to select a replacement entrant(s) in the same manner. All prizes will be awarded.
5. Contest Prizes – The following prizes (the "**Prizes**") are available to be won:
There is **one (1) Grand Prize** available to be won, consisting of a Movie Theatre Gift Pack including approximately \$3500 worth of gift cards, movie passes and concession vouchers. Approximate retail value of \$3500.

There are two **(2) Secondary Prizes** available to be won, each consisting of complimentary Krown rust protection treatments for life. Approximate retail value of \$3,500.

There are five **(5) Third Prizes**, available to be won, each consisting of a \$500 Visa® Prepaid Card.

There are ten **(10) Fourth Prizes** available to be won, each consisting of a \$250 Esso Gas card.

There are one hundred **(100) Fifth Prizes** available to be won, each consisting of one (1) free Krown Rust Control Treatment. Valid at participating Krown locations. Approximate retail value \$140 each.

6. All prizes must be accepted as awarded and may not be transferred, or exchanged and have no cash surrender value. The Contest Sponsor reserves the right to substitute a prize or prize component of at least equal value in the event of the unavailability, for whatever reason, of an advertised prize or prize component. Gift cards and movie passes are subject to the terms and conditions of their issuers. There are no expirations for the Krown treatment prizes. By accepting a Prize, each winner agrees to waive all recourse against the Contest Sponsor and Walt Disney Studios Motion Pictures Canada (“Disney”) and their respective parent, affiliates, dealers, agents, advertising and promotional agencies, prize suppliers and each of their respective agents, employees, officers, directors, successors, and assigns (collectively, the **“Released Parties”**) if the Prize or a component thereof does not prove satisfactory, either in whole or in part.
7. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Contest Rules. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
8. By entering this Contest, each entrant consents to the use of his/her entry, name, city of residence, and/or photograph in any publicity carried out by Contest Sponsor and its advertising and promotional agencies, dealers, agents and affiliates without further notice or compensation.
9. This Contest is open to legal residents of Canada, excluding Quebec, who have reached the age of majority in their province/territory of residence, excluding employees of the Contest Sponsor and Disney and their respective parent, affiliates, dealers, agents, advertising and promotional agencies and all those with whom they are domiciled. The Contest is subject to all applicable federal, provincial and municipal laws and regulations.

10. No communications will be entered into except with the potential winners who will be notified by telephone.
11. All entries become property of the Contest Sponsor which assumes no responsibility for lost, stolen, delayed, damaged, illegible or incomplete ballots or entries that have been submitted through illicit means, or do not conform to or satisfy the Rules. The Contest Sponsor reserves the right, in its sole discretion, to cancel or suspend this Contest should any cause beyond the reasonable control of the Contest Sponsor corrupt the security or proper administration of the Contest. Any attempt to deliberately damage or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. The Contest Sponsor is not responsible for any errors or omissions in printing or advertising with respect to this Contest. Without limitation, the Released Parties will not be liable for any failure of any computer systems or platform during the Contest; for any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any entry or email to be received by the Contest Sponsor for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Released Parties will not be liable for any injury or damage to an entrant's or any other person's computer or mobile device related to or resulting from participating or downloading any material in the Contest.
12. The Contest Sponsor is collecting personal data about entrants for the sole purpose of administering this Contest and in accordance with Sponsor's privacy policy, available at: <https://www.krown.com/privacy-policy/>. No further informational or marketing communications will be received by entrants unless entrants otherwise agree.
13. By entering this Contest, entrants release and hold harmless the Released Parties from any liability in connection with this Contest or, if declared a winner, the use or misuse of any prize. This Contest will run in accordance with these Rules, subject to amendment by the Contest Sponsor. Contest Sponsor reserves the right to cancel, amend, modify or terminate this Contest, or the Rules at any time in its sole discretion and without further notice. Entrants must comply with these Rules, and will be deemed to have received and understood the Rules if they participate in the Contest.
14. In the event of any discrepancy or inconsistency between these Rules and other statements contained in any Contest-related materials, these Rules shall prevail, govern and control. This Contest is subject to all applicable federal, provincial/territorial, and municipal laws. All issues and questions concerning the construction, validity, interpretation, and enforceability of the Rules, or the rights and obligations of entrants and the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with the laws of the Province of Ontario and the laws of Canada

applicable therein, without regard to conflicts of law principles; provided that any and all disputes, claims and causes of action arising out of or connected with the intellectual property of Disney shall be resolved individually, without resort to any form of class action, shall be governed and construed in accordance with the laws of the province of Ontario, and in the event of any dispute, all entrants irrevocably consent to the jurisdiction of the courts located in Ontario, Canada to resolve such disputes.

Mini Rules:

No purchase necessary. Contest closes at close of business on May 31, 2019. 118 prizes available to be won, ranging in value from \$140 to \$3,500 CAD. Odds of winning depend on number of eligible entries received. Correct answer to skill testing question required. Open to Canadian residents (excluding Quebec), over age of majority. Full rules, including prize details and no purchase entry mechanic, in store and at www.krown.com.